

Optimism Festival **"Baby Exit"**

Petrovaradin Fortress

on the Danube,
Novi Sad, Serbia
September 2020



The Baby Exit

Optimism Festival

is dedicated to World Family Day

through the programmatic appearance of a young generation. It is organized at Petrovaradin Fortress, the weekend of May 15, World Family Day.



*The affirmation of smart growing up:
healthy living, sports, nature,
education, represented by the
language of art and culture.*

A Petrovaradinska tvrđava je pravo mesto



50,000 visitors,
2000 performers,
(elementary, high school students with parents)
on five stages and
with over 50 booths.



The festival is the recipient of the European recognition, the EFFE label.



Schools, clubs, teams, individuals, families, companies from all over the country proudly perform with guests from the region, and this year, one family from Europe has been invited to the Embassies.







Through a series of thematic units,
young people learn about life
values through workshops,
interactive, exhibitions, surveys,
programs:



There are more series of
"PROFESSIONAL STREET", "I LOVE
THE SCHOOL", "CHAMPION BINA" ...
programs that excite, are the
language that gets to the heart and
forms life attitudes.

healthy eating culture



Health Avenue



"SPORTS FIELD" are stands where students are informed about sports and together with their parents make their choice, cycling, judo, karate, gymnastics, rugby, football ...



EKOLOGIJA



"SCHOOL PLANNER" is the
development of culture, nutrition,
snacks, vitamins, exercises,
extracurricular activities, socializing,
family trips ...



"HEALTH AVENUE" is a series of contents and stands on dental hygiene, spine exercises, reduction of fear of the laboratory, the dangers of addiction diseases, first aid, medical students with a story about health care, obese pounds ...



The festival is the right place to tell the story of the importance of the vaccine for a healthy life in the right way.





dental
karaoke
chair
and caring
for healthy
teeth





po meri
sa



Mesto gde je počast biti štreber



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"SOCIAL RESPONSIBILITY
STREET" features Roma, children
with special needs, children
without parents, social
institutions, safe houses,
grandparents ...



Children without
parents, small Roma
and students with
special needs school



"RURAL YARD" is a story about
villages, love of nature, healthy
eating, gardens, fruits, vitamins ...





