Optimism Festival **"Baby Exit"** Petrovaradin Fortress

on the Danube, Novi Sad, Serbia September 2020



The Baby Exit Optimism Festival is dedicated to World Family Day

through the programmatic appearance of a young generation. It is organized at Petrovaradin Fortress, the weekend of May 15, World Family Day.



The affirmation of smart growing up: healthy living, sports, nature, education, represented by the language of art and culture.



50,000 visitors, 2000 performers, (elementary, high school students with parents) on five stages and with over 50 booths.



The festival is the recipient of the European recognition, the EFFE label.



Schools, clubs, teams, individuals, families, companies from all over the country proudly perform with guests from the region, and this year, one family from Europe has been invited to the Embassies.









Through a series of thematic units, young people learn about life values through workshops, interactive, exhibitions, surveys, programs:



There are more series of "PROFESSIONAL STREET", "I LOVE THE SCHOOL", "CHAMPION BINA" ... programs that excite, are the language that gets to the heart and forms life attitudes.

healthy eating culture

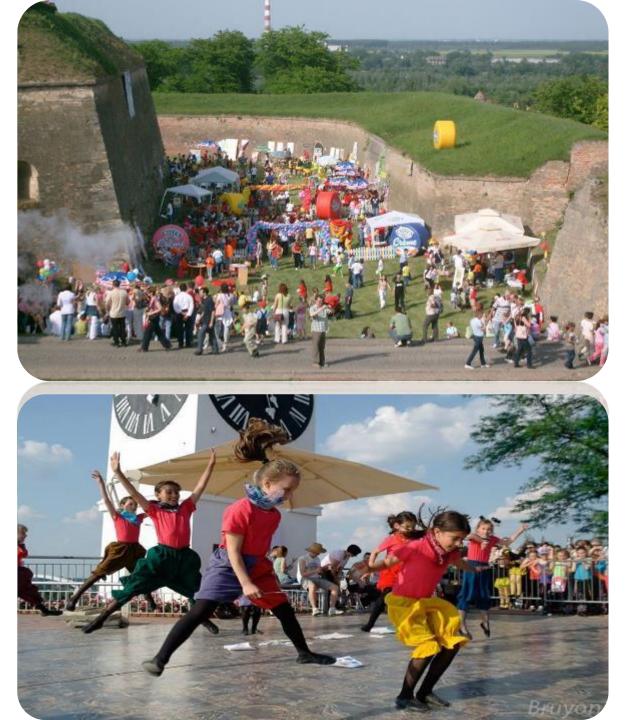




Health Avenue



"SPORTS FIELD" are stands where students are informed about sports and together with their parents make their choice, cycling, judo, karate, gymnastics, rugby, football ...





EKOLOGIJA



"SCHOOL PLANNER" is the development of culture, nutrition, snacks, vitamins, exercises, extracurricular activities, socializing, family trips ...









"HEALTH AVENUE" is a series of contents and stands on dental hygiene, spine exercises, reduction of fear of the laboratory, the dangers of addiction diseases, first aid, medical students with a story about health care, obese pounds ...





The festival is the right place to tell the story of the importance of the vaccine for a healthy life in the right way.





dental karaoke chair and caring for healthy teeth







the success of the festival are the contributions that the children record and broadcast on the Internet, on JU's tube, facebook and instagram. There is also a large number of media coverage, newspapers, television and radio.



"SOCIAL RESPONSIBILITY STREET" features Roma, children with special needs, children without parents, social institutions, safe houses, grandparents ...



Children without parents, small Roma and students with special needs school



"RURAL YARD" is a story about villages, love of nature, healthy eating, gardens, fruits, vitamins ...





